

SPEC AND MEDIA INFO

Hospital Healthcare Referral DIRECTORY

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LIVINGGUIDE.com

SPEC & MEDIA | SUBJECT TO CHANGE

For information and interest in markets not currently listed and other Directory questions please contact us

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FULL COLOR AD SPECIFICATIONS

Full Page	7.6 X 10.5	Third Page	7.6 X 3.35
Half Page	7.6 X 5.2	Quarter Page	7.6 X 2.5

MEDIA REQUIREMENTS

ACCEPTED SOFTWARE:

Adobe InDesign
Adobe Photoshop
Adobe Illustrator

WE CANNOT ACCEPT:

Microsoft Power Point or Word
Adobe Pagemaker
Microsoft Publisher

WE PREFER:

Adobe Acrobat PDF (hi-res)
Convert all images & spot color to CMYK,
imbed all fonts before distilling, please.

