

# SPEC AND MEDIA INFO

## SPEC & MEDIA | SUBJECT TO CHANGE

For information and interest in markets not currently listed and other Directory questions please contact us at  
866-273-0983

### FULL COLOR AD SPECIFICATIONS

Full Page	7.6 X 10.5	Third Page	7.6 X 3.35
Half Page	7.6 X 5.2	Quarter Page	7.6 X 2.5

### MEDIA REQUIREMENTS

ACCEPTED SOFTWARE:	WE CANNOT ACCEPT:
Adobe InDesign	Microsoft Power Point or Word
Adobe Photoshop	Adobe Pagemaker
Adobe Illustrator	Microsoft Publisher

#### WE PREFER:

Adobe Acrobat PDF (hi-res)  
Convert all images & spot color to CMYK,  
embed all fonts before distilling, please.

